

Visual Communications Workshop

with Michael von Hausen FCIP, RPP, FCSLA, BCSLA, LEED AP

AGENDA

Join us for an intensive 1-day Visual Communications Workshop designed to enhance your skills in visual design and presentation. The workshop will take place on May 2, 2025, from 8:30 AM to 4:00 PM. Each participant will receive a digital 160-page *Urban Design and Planning Graphics Resource Book* and an *Exercise Workbook*. Come to develop and/or practice your skills.

Morning Session

- 8:30 AM: Welcome and Introduction
- 9:00 AM: Slide Presentation on Effective Visual Communications
- 10:00 AM: Exercise 1: Line, Form and Texture
- 10:30 AM: Exercise 2: Printing with Style
- 11:00 AM: Exercise 3: Layout and Site Analysis
- 11:30 AM: Exercise 4: Development Concept

Lunch Break

- 12:00 PM: Lunch Observation Drawing Option

Afternoon Session

- 1:00 PM: Exercise 5: Rendering the Final Plan
- 1:30 PM: Exercise 6: Site Plan Detail
- 2:00 PM: Exercise 7: Site Plan and Sections
- 2:30 PM: Exercise 8: Axonometric
- 3:00 PM: Exercise 9: Basic Perspective
- 3:30 PM: Exercise 10: Photo Perspective

Conclusion

The workshop will conclude with a review and discussion session, where participants can share their work and receive feedback. This is an excellent opportunity to refine your visual communication skills and learn new techniques from experienced professionals.

We look forward to seeing you there!