

FACTSHEET

Climate Action and Community Engagement Online Micro-Certificate



OVERVIEW

- 12 trainees in 2022 pilot program: practitioners (>50%), community leaders, university students
- 8 guest expert speakers
- 12 hours of live interaction
- 8 weeks of online classes
- Average of 5 - 10 hours/week learning

KEY SKILLS GAINED

Participants analysed their own neighbourhoods and crafted:

- **Community profiles** identifying key socio-economic & environmental needs
- **Coolkit exercises** to facilitate climate conversations
- SMART **climate action plans**
- Customized **community engagement & marketing / recruiting plans**

ENGAGEMENT PLANS DEVELOPED

- *Focus:* urban greening/pollinator gardens (33%), food gardens (25%), active transportation (17%), holistic (citizen-selected) actions (17%), waste (8%)
- *Scale:* 1 residential block to community-wide
- *No. of champions trained & people engaged:* 10 -110 champions, 20 - 360 people
- *Engagement budgets:* \$150 -12,000
- *Engagement techniques:* climate walk (50%), mapping (42%), visioning (33%)

PARTICIPANT FEEDBACK

- **92%** agreed the program increased their understanding on engaging communities in climate action plans
- **100%** agreed the program “provided me with practical skills I can apply in my work, studies, volunteer work and/or everyday life”
- **100%** agreed they would recommend this course to others

TESTIMONIALS

Hope & empowerment

"I have thoroughly enjoyed the course, which has given me a sense of hope in that we can indeed do something to ward off climate disaster." - Maureen Boyd

Practical skills

"I learned methods and strategies for effectively engaging community, which have proved indispensable in implementing the City of Kingston's Neighbourhood Climate Action Champions program." - Allister Poulos

Networking & community building

"I feel I have come out of the program with a whole network of colleagues I can reach out to as I work on putting in motion my own community action plans." - Jonathan Argue