



# Gentle Density

## Local Leaders Summit

**November 22, 2022**

**Vancouver, BC**

### Agenda

#### Day Program\*

9:00 - 9:30	Welcome and Introductions
9:30 - 10:35	Identifying Challenges to Gentle Density Implementation in BC Communities
10:35 - 10:50	Spotlight on BC Community Initiatives
10:50 - 11:00	Break
11:00 - 12:00	Spotlight on Initiatives in Cascadia Communities
12:00 - 12:25	Webtool Demonstration - Urban Logiq
12:30 - 1:30	Lunch Break & Networking
1:30 - 4:15	Exploring creative solutions and approaches required to accelerate gentle density across the province
4:15 - 4:30	Closing

#### Evening Program Agenda

5:30 - 7:00	Pathways to Increased Gentle Density in Oregon & California
7:00 - 8:30	Reception for Local Elected Officials, Municipal Planners, Related Staff and Local Organizations

\*Subject to revision

# Guest Speakers



## **Tyler Bump, ECONorthwest**

Tyler has played a leading role in ECONorthwest's middle housing analysis since he joined ECONorthwest in 2019, building on his experience as the in-house economic planner for the City of Portland on their Residential Infill Project, which included allowing two ADUs and middle housing in many single-family residential zones. This experience has informed his understanding of best practices for both the economic aspects of middle housing regulations and the policy and engagement approaches that can lead to successful outcomes. Tyler has supported local jurisdictions and state governments across the country to adopt meaningful policies and programs that support the production of a wider range of housing types to meet the diversity of housing needs within communities. Tyler also leads ECONorthwest's Urban Systems practice—an integrated multidisciplinary team that includes staff focused on housing and development policy, economic development, transit-oriented development, equitable development, and transportation economics.



## **Mark Masongsong, Urban Logiq**

Mark is the co-founder and CEO of UrbanLogiq, a data analytics company with the mission to help governments run more efficiently and make better data-driven decisions for the benefit of everyone. Mark spent over a decade in government and politics and has been a featured speaker on the future of smart cities and analytics at the White House, World Bank, State Department, and Harvard Smart Cities Accelerator. Mark also serves as a director of humanitarian and environmental non-profits and was awarded the Queen's Golden Jubilee Medal.



## **Renée Schomp, Napa Sonoma ADU Center**

Renée J. Schomp, J.D., is a lawyer by education and nonprofit leader by trade, and the first Director of the nonprofit Napa Sonoma ADU Center. The organization supports 16 jurisdictions to implement their own housing roadmap and meet housing production targets from their regional housing needs assessment. The Center also provides online tools and resources to homeowners, relieving the staff burden on individual municipalities. Renée believes that by building an ADU, homeowners in Napa and Sonoma Counties are investing in the future of the community, addressing housing challenges, and providing homes for school teachers, firefighters, and other community members who otherwise may have to commute long distances from outside Napa and Sonoma Counties to find a home they can afford.



## **Ethan Stuckmayer, Oregon Dept. of Land Conservation and Development**

Ethan Stuckmayer is the Senior Planner of Housing Programs at Oregon's Department of Land Conservation and Development. In his role, Ethan leads the statewide implementation of two landmark housing bills passed in the 2019 Oregon Legislature – House Bill 2001 (related to middle housing) and House Bill 2003 (related to housing production). Ethan's background working as both a current- and long-range land use planner in Oregon allows him to bring a unique perspective to this housing work at the state level. Prior to joining DLCD, Ethan worked in affordable housing policy at Oregon Housing and Community Services and as a project planner at Mackenzie in Portland, OR. Ethan holds a Master's in Community and Regional Planning from the University of Oregon.