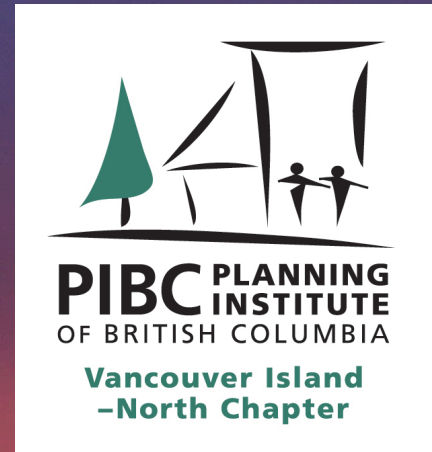


PLANNING INSTITUTE OF BRITISH COLUMBIA
VANCOUVER ISLAND - NORTH CHAPTER

2023 WEST COAST AFFORDABLE HOUSING CONFERENCE

SPONSOR & PARTNERSHIP PACKAGE



JOIN US

The Planning Institute of British Columbia Vancouver Island - North Chapter (PIBC - VI North) is excited to bring you a professional development event held on the West Coast. The West Coast Affordable Housing Conference will be held February 2nd – February 4th, 2023, at the Tofino Resort and Marina in Tofino, British Columbia. Take advantage of this opportunity to become a partner at this signature event. Achieve your organization's goals and highlight to professional planners your role in supporting communities and creating great places to live!

WHAT IT'S ALL ABOUT

This event will bring planners to the West Coast for an informed discussion on affordable housing: a topic that impacts every community, small or large. Join a diverse range of experts to discuss challenges and opportunities they experience in their respective roles in providing affordable housing. This event will explore research, partnerships, funding, regulations and the true costs associated with building affordable housing within northern and remote Vancouver Island communities. Speakers with government, legal and development backgrounds will provide their perspectives and experience on the topic to create a balanced narrative exploring successes, failures, tools and potential opportunities to address this ongoing challenge. We encourage you to join us in Tofino as we bring multiple sectors to the table for an informed discussion on the challenges and opportunities encountered as we face the ongoing affordable housing crisis.

WHO WILL BE THERE?

Join planners, students and other professionals from across Vancouver Island and beyond in Tofino! This event will cater to attendees that work in large cities, small towns and rural areas, practicing in many diverse fields of planning, including: land use, policy, development, housing, urban design, environment and First Nations.

THE PROGRAM!

The three-day event will include various professional development opportunities, social and networking opportunities, and more. The program will include: an evening opening reception featuring a welcoming address from a keynote speaker on the Thursday, a full day of diverse and informative speaker sessions on the Friday, including speakers from the Tofino Housing Corporation, Young Anderson Law Corporation, CMHC, VIU and the local development community, and an engaging guided mobile tour on the Saturday morning to give attendees a chance to get out and see examples of planning and housing projects within the community. More information about the conference program will be available at: <https://www.pibc.bc.ca>

BECOME A PARTNER!

There are various opportunities available to sponsor and become a partner at the West Coast Affordable Housing Conference. Pre-designed packages are below, but we would be happy to work with you to create a unique, customized package that fits your organization's goals and budget – *bring us your ideas!*

GOLD PARTNER – \$2,500 - \$3,000

- Be the exclusive sponsor of: Thursday's Welcome Reception; *and*
- One complimentary full conference registration for a partner representative; *and*
- One complimentary exhibit space & table (must bring own table, exhibit and materials); *and*
- Partner's name and logo prominently displayed as a gold partner on all key conference materials, website, signage and recognition on social media;

SILVER PARTNER (two opportunities available) – \$1,500 - \$2,000

- Be the exclusive sponsor of *one of*: the on-site breakfast or lunch on Friday; *and*
- One complimentary full conference registration for a partner representative; *and*
- Partner's name and logo prominently displayed as a silver partner on all key event materials, website, signage and recognition on social media;

BRONZE PARTNER (three opportunities available) – \$500- \$1,000

- Be the exclusive sponsor of *one of*: the on-site refreshment & network breaks on Friday, or the breakfast on Saturday for the Mobile Tour; *and*
- One discounted full conference registration for a partner representative; *and*
- Partner's name and logo prominently displayed as a bronze partner on all key conference materials, website, signage and recognition on social media;

CUSTOMIZED OPTIONS AVAILABLE

Looking for something unique or different? Perhaps a unique social event on Saturday? Our sponsorship team would be happy to work with you to create a customized sponsor and partnership package that fits your organization's goals and budget.

THE TEAM

Reach out to any one of our sponsorship team members to become a partner:

Sophie King, Planning Institute of BC., Sophie.king@pibc.bc.ca

Nicholas Redpath, RPP, MCIP, nredpath@rdn.bc.ca

CONFIRM YOUR PARTNERSHIP!

Please fill out the form below and send a completed copy back to your sponsorship team member in order to confirm your organization as a partner at the PIBC - VI North 2023 West Coast Event. Cheque payments should be made payable to "Planning Institute of BC" and sent directly to the PIBC office in Vancouver.

CONTACT DETAILS

Organization Name: _____

Street Address: _____

City: _____ Prov.: _____ Postal Code: _____

Contact Name - First: _____ Last: _____

Email: _____ Phone: _____

☐ Yes, please send me an invoice☐ Yes, please send me a receipt**SPONSOR & PARTNERSHIP DETAILS**☐ Thursday Welcome Reception☐ \$ _____ – **Gold Partner**☐ Friday – breakfast☐ Friday - lunch☐ \$ _____ – **Silver Partner** *(Please indicate your preferred benefit option; choose one)*☐ Friday – Refreshment and networking break☐ Saturday - Mobile Tour breakfast☐ \$ _____ – **Bronze Partner** *(Please indicate your preferred benefit option; choose one)***SIGN HERE**

I have read and agree to the terms of the sponsorship/partnership arrangements contained herein.

Signature: _____ Date: _____