

We're excited to be back!

2021 Planning Institute of British Columbia



**PIBC PLANNING
INSTITUTE**
OF BRITISH COLUMBIA
*FORWARD THINKING
SHAPING COMMUNITIES*

World Town Planning Day *Celebrating the Profession* Evening Gala

SPONSOR & PARTNERSHIP OPPORTUNITIES

JOIN US!

The 2021 return of the Planning Institute of British Columbia (PIBC) World Town Planning Day – Celebrating the Profession gala event will take place Saturday, November 6th at the Marriott Pinnacle Hotel in downtown Vancouver, BC. Join us for this special occasion as we celebrate the professional achievements of our members. Take advantage of one of the limited opportunities to show your support and gain recognition by becoming a sponsoring partner. Achieve your organization's goals and highlight to the profession your role in helping to support forward thinking and the shaping of livable communities and regions in British Columbia and Yukon.

WHAT IT'S ALL ABOUT

In 2008 PIBC hosted its first-ever World Town Planning Day gala event coinciding with the Institute's 50th anniversary. Since then, this annual gala event has grown to commemorate the profession and recognize professional members, including new Registered Professional Planners (RPPs), long-serving members with 25+ years of professional membership, and more. *Join us again for the first time since 2019 and help us celebrate!*

WORLD TOWN PLANNING DAY IS...

World Urbanism Day, also known as "World Town Planning Day", was founded in 1949 by the late Professor Carlos Maria della Paolera of the University of Buenos Aires, to advance public and professional interest in planning. It is celebrated in more than 30 countries on four continents each November 8th. It is a special day to recognize and promote the role of planning in creating livable communities.

WHO WILL BE THERE

Planners from across BC, Yukon and beyond, along with special invited guests from government, academia and related professions, students, and new emerging professionals in planning will all gather in Vancouver for this great annual event.

THE EVENT & PROGRAM

In addition to membership presentations, the formal evening event will include various opportunities to connect, network and socialize with friends and colleagues. The program will include a pre-dinner reception with musical entertainment, followed by a plated dinner and our evening program of recognition and presentations.



COVID-19 SAFETY PROTOCOLS

We are excited to be back! This year's event will be taking place in accordance with all appropriate COVID safety requirements and protocols to ensure a safe and enjoyable event, including vaccine status verification for all attendees, mask requirements, certain capacity limits, and other onsite health and safety protocols. All attendees will be required to agree to and follow all COVID safety requirements for this event. *We look forward to your support and participation. Thank you!*

SUPPORT THIS EVENT & GAIN RECOGNITION – BECOME A PARTNER!

There are various opportunities available to sponsor and become a partner of the returning PIBC World Town Planning Day – Celebrating the Profession gala in 2021. Pre-designed packages are below, but we would be happy to work with you to create a customized sponsorship & benefits package that fits your organization's goals – if you have ideas, please don't hesitate to contact us to discuss!

(Note: The presentations at this year's event will be livestreamed and added to the Institute's YouTube channel).

PREMIER GALA HOST PARTNER – \$4,000 (ONLY ONE EXCLUSIVE OPPORTUNITY AVAILABLE)

Showcase your organization as a prominent leader in the world of the planning profession and be recognized as the exclusive premier host partner and title sponsor of the entire gala evening event. This package includes:

- Partner representative may give brief (approx. 2-3 minutes) introductory address to attendees during the gala; and
- One half-page special advertisement in *the Winter 2022 issue* of the PIBC quarterly publication, *Planning West* magazine; and
- Opportunity to supply content (e.g. 2 slides) for PowerPoint promotional display at the gala; and
- Complimentary sponsored table for *eight (8)* representatives of your organization or your guests at the gala; and
- Opportunity to place one small (e.g. postcard-size) promotional piece (supplied by the partner) at the event registration table; and
- Partner's name and logo prominently displayed on event materials, website, signage and recognition on social media,
- Or a suitable customized package of opportunities and benefits at this support level to suit your goals.

PRE-GALA RECEPTION PARTNER – \$2,500 (ONLY ONE EXCLUSIVE OPPORTUNITY AVAILABLE)

Be the exclusive host partner for the pre-gala reception and welcome friends and colleagues of the profession to the gala evening. This package includes:

- Special recognition of your organization and its representative(s) during the opening remarks of the gala; and
- One quarter-page special advertisement in *the Winter 2021 issue* of the PIBC quarterly publication, *Planning West* magazine; and
- Opportunity to supply content (e.g. 1 slide) for PowerPoint promotional display at the gala; and
- Complimentary gala tickets for up to *six (6)* representatives of your organization or your guests; and
- Partner's name and logo on event materials, website, signage and recognition on social media,
- Or a suitable customized package of opportunities and benefits at this support level to suit your goals.

MEMBERSHIP RECOGNITION PARTNER – \$2,000 (UP TO TWO OPPORTUNITIES AVAILABLE)

Celebrate and support accomplishments in the profession by participating in the recognition of key member achievements, milestones and admissions at this year's gala. This package includes:

- Opportunity to be the exclusive sponsor of *one* of the following member recognition elements:
 - Recognition of newly certified Registered Professional Planners (RPPs) over the past year, *or*
 - Recognition of individuals who have held professional membership for 25+ years, *or*
 - Recognition of newly recognized members – such as PIBC Honourary member(s), *and* of new PIBC Life member(s); and
- Complimentary gala tickets for up to *four (4)* representatives of your organization or your guests; and
- Partner's name and logo on event materials, website, signage and recognition on social media,
- *Or* a suitable customized package of opportunities and benefits at this support level to suit your goals.

WINE & BEVERAGE PARTNER – \$1,750 (UP TO TWO OPPORTUNITIES AVAILABLE)

Wow them with taste and host a beverage for each guest. This package includes:

- Opportunity to be the exclusive sponsor of a hosted complimentary drink per guest at one of either: the pre-gala reception *or* during the gala dinner; and
- Complimentary gala tickets for up to *two (2)* representatives of your organization or your guests; and
- Partner's name and logo on event materials, website, signage and recognition on social media,
- *Or* a suitable customized package of opportunities and benefits at this support level to suit your goals.

ENTERTAINMENT PARTNER – \$1,500 (ONLY ONE OPPORTUNITY AVAILABLE)

Help set the mood for the evening and help us support local musical talent. This package includes:

- Opportunity to be the exclusive sponsor of the evening's musical entertainment; and
- Complimentary gala tickets for up to *two (2)* representatives of your organization or your guests; and
- Partner's name and logo on event materials, website, signage and recognition on social media,
- *Or* a suitable customized package of opportunities and benefits at this support level to suit your goals.

SPONSORED TABLE PARTNER – \$1,250 (+GST) Per Table

Want to attend as a group, and take colleagues, clients and other VIPs from your organization out for the evening, while gaining exposure and recognition for your organization? This package includes:

- One table *for eight (8)* representatives of your organization or your guests at the gala; and
- Partner's name and logo on event materials, website, signage and recognition on social media,
- *Or* a suitable customized package of opportunities and benefits at this support level to suit your goals.

CUSTOMIZED OPTIONS AVAILABLE

Looking for something different? Our team would be happy to work with you to create a customized sponsor and partnership package that fits your organization's goals and budget and meets our objectives for support of this great event. Be sure to talk to us about customized opportunities.

CONTACT US

Join us and help support the return of this great annual event, celebrating professional planners and the planning profession! Please refer to the attached form in this package and each out to our sponsorship contact to become a partner:

Sponsorship Contact:

Sophie King

PIBC Professional Learning & Events Coordinator

Email: sophie.king@pibc.bc.ca

*Please be sure to contact us no later than **Monday November 1, 2021** to confirm your partnership for this event. Thank you!*

JOIN US!



CONFIRM YOUR PARTNERSHIP!

Thank you for your support! Please fill out the form below and send a completed copy back to your sponsorship team member in order to confirm your organization as a partner at the **PIBC 2021 World Town Planning Day – Celebrating The Profession Gala**. Cheque payments should be made payable to “Planning Institute of BC” and sent directly to the PIBC office in Vancouver. Payment by Visa or MasterCard can also be accepted.

CONTACT DETAILS

Organization Name: _____

Street Address: _____

City: _____ Prov.: _____ Postal Code: _____

Contact Name - First: _____ Last: _____

Email: _____ Phone: _____

SPONSOR & PARTNERSHIP DETAILS

- \$ 4,000 – Premier Gala Host Partner *(One exclusive opportunity available)*
- \$ 2,500 – Pre-Gala Reception Partner *(One exclusive opportunity available)*
- \$ 2,000 – Membership Recognition Partner *(Two opportunities available)*
 - Newly certified RPPs 25+ year member(s)
- \$ 1,750 – Wine & Beverage Partner *(Two opportunities available)*
 - Pre-Gala Reception Gala Dinner
- \$ 1,500 – Entertainment Partner *(One opportunity available)*
- \$ 1,250 (+ Tax) X _____ Sponsored Table of 8 Partner *(Various opportunities available)*

Yes, I have a customized sponsorship/partnership package at: \$ _____

Details: _____

SIGN HERE...

I have read and agree to the terms of the sponsorship/partnership arrangements contained herein.

Signature: _____ Date: _____