



2017 Award for Excellence in Planning
EXCELLENCE IN PLANNING PRACTICE
 SMALL TOWN & RURAL AREAS
SILVER

Town of Qualicum Beach & SNC-Lavalin

In recognition of

Qualicum Beach Waterfront Master Plan

Faced with the reality of sea level rise and uncertainty over the waterfront’s changing conditions, the Town engaged in a comprehensive exercise to understand the existing coastal conditions, the impact of sea level rise and the community’s vision for the waterfront. The *Qualicum Beach Waterfront Master Plan* has taken a proactive and visionary approach to coastal planning that reaches beyond the technical analysis of flooding. Documenting the perils of sea level rise and exploring technical solutions is necessary, but must be followed by a deeper discussion led by the following question, “Now that we have the knowledge, what do we want to do about it?”



Traffic Calming Strategies

Innovative aspects of the *Qualicum Beach Waterfront Master Plan* include:

- Policy development that builds on a strong foundation in coastal engineering;
- A methodical planning process that tackles intensely sensitive and political issues in a manageable way;
- A comprehensive, transparent and inclusive planning process; and
- A defensible decision-making tool based on fundamental community values and scientific analysis.