CONTINUOUS PROFESSIONAL LEARNING

PIBC's Continuous Professional Learning (CPL) Committee is an operational committee of the Institute responsible for the oversight and management of the organization's member continuous professional learning programs, activities, and events, including the Institute's CPL webinar programming. Gloria Venczel RPP, MCIP continued as chair of the Committee in 2024.

CPL PROGRAMMING

During 2024, the Institute's online CPL programming continued to be a strong and successful service and benefit to members, with a notable increase in group registrations for online CPL webinars during the year. Focus was maintained on enhancing professional learning opportunities for members and supporting the coordination of programming with the Institute's local chapters, as well as with other Institute programs and initiatives in 2024, such as the provincially funded Peer Learning Network (PLN). The development and implementation of CPL activities also aimed to deliver CPL content broadly aligned with and in support of the Board's strategic priorities, addressing key topics and areas of interest to the profession.

SUPPORT OF STRATEGIC PRIORITIES:

The Committee continues its work to develop and deliver CPL programming in support of the topics and areas of interest in alignment with the Board's strategic priorities by: ensuring justice, equity, diversity, decolonization and inclusion (JEDDI) principles were incorporated and considered in CPL programming; continuing to build profile and partnerships with governments, allied external organizations and others through CPL programming and activities; and continuing to support member value and connection with the continuation of the "President's Minute" update presentations from PIBC President Emilie K. Adin RPP, FCIP as part of regular CPL webinars. Additionally, and to ensure CPL programming remains current, relevant and beneficial to members, the Committee is beginning work on a member CPL needs survey, which is expected to be undertaken in early fall 2025.

CPL WEBINAR PROGRAMMING:

The success of the Institute's CPL webinar programming continued to be a key pillar of member services in 2024, delivering another productive year of regular CPL webinars delivered and strong participation. The CPL Committee, with support of staff, continued to help identify and develop topic areas, identify potential presenters, and suggest possible partners for CPL webinars. Additionally, work continued to ensure the incorporation of emerging issues and topics in CPL programming throughout the year.

In 2024, the Institute developed and implemented a total of ten regular online webinars on topical and diverse planning Outlook webinar featured partnership with CMHC, Rennie, and the Pooni Group. Other webinars and topics from 2024 included: Planning for Food Security and Ministry of Agriculture Updates; Streamlining Missing Middle Housing Delivery; Joint PIBC / ULI BC Webinar – Building Towards Tomorrow: How New Legislation Will Impact Housing Supply Throughout British Columbia in 2024 & Beyond; Annual Legal Update and How to Read & Interpret a Survey Plan; Annual Webinar in Recognition of National Day of Truth and Reconciliation: Realizing UNDRIP in Planning and Accessibility & Inclusion in Planning.



The total amount of professional learning delivered in 2024 via CPL webinars was equal to 15 hours (i.e. 15 structured learning units) for PIBC members. Webinar capacity continued to expand in 2024 with webinars bringing together a total of 31 different speakers and presenters, reaching more than 2,678 participants across ten CPL webinars. The shared group registration option continued to be popular in 2024 (with at least 298 group registrations over the course of the year, in addition to over 1,115 individual registrations).

We continued to add value and enhance accessibility to CPL programming by capturing and sharing links to webinar recordings and slide presentations to CPL webinar registrants, as well as providing the option for the purchase of past CPL webinar recordings for those unable to attend webinar. Through ongoing coordination with the Institute's Student member representatives, we continue to provide optional coordinated complimentary group access to CPL webinar programming and recordings for Student members at each of the four accredited university planning programs in BC and Yukon.

In 2024, our diverse presentation partners included: CMHC, Pooni Group, Rennie, B.C. Agricultural Council, University Professors, BC Ministry of Agriculture and Food, City of Vancouver, Urban Options Planning Group, B.C. Association of Building Designers, City of White Rock, Channel Consulting, Eyford Partners, Young Anderson, Polaris Land Surveying, Modern Formline Design, Urban Arts Architecture, Hlimoo Sustainable Solutions, CityHive Vancouver, Cardea Health Consulting, Vancouver Island University, as well as the numerous volunteer members who participated as CPL presenters and speakers. Thank you to all the individuals and organizations for their valued participation.

WORK WITH PIBC LOCAL CHAPTERS:

Supporting PIBC's nine local chapters across British Columbia and Yukon remains an ongoing strategic priority and key member service. This includes supporting the delivery of local professional learning opportunities for members. In 2024, we were pleased to see a broad range of diverse professional learning, networking and other events delivered across our local chapters. Over the course of the year, there were at least 21 or more local chapter events that delivered a minimum of 40 structured learning units of activity for members across BC and Yukon.

The Institute continues to provide resources and capacity (including a dedicated Zoom subscription exclusively for chapters' use, continued staff support, registration and administrative resources, and communications support) to help chapters organize and deliver professional learning, networking, and other events and activities.

Additionally, in November 2024, we again hosted our annual in-person roundtable meeting of local chapter committee volunteers. These regular meetings continue to serve an excellent opportunity for volunteer leaders from our chapters to connect with one and other and PIBC, share insights and experience, and help coordinate activities for the membership in local regions across BC and Yukon. Sincere thanks and appreciation are extended to the dedicated volunteer members at the local chapter level who help keep local Institute activities and events happening across BC and Yukon. Thank you all!

2024 BC LAND SUMMIT:

We were pleased to again participate, through the BC Land Summit Society, in the joint professional BC Land Summit conference – Collaborations & Connections – as our annual conference in 2024. The conference took place between May 8 – May 10, 2024, headquartered at the Vancouver Island Conference Centre (VICC) in Nanaimo, BC and included over 740 total attendees (including those who were able to participate virtually, thanks to the online streaming of certain program content).

More than 150 diverse presenters contributed to delivering over 62 multi-disciplinary conference sessions and program elements, providing at least 85 structured learning units. Additionally, the conference included a variety of engaging and memorable social, networking and cultural elements – including a fun trivia night, food truck welcome, and walking and biking learning tours. Thanks to our partner organizations, the staff, volunteers, presenters, sponsors, attendees, and others who made the 2024 BC Land Summit such a success.

PROFESSIONAL LEARNING ACTIVITIES BY THE NUMBERS:

The Institute was pleased to see the delivery of at least 47 different professional learning activities and events over the course of 2024, representing a total of 164.7 units of structured professional learning for PIBC members. The Institute continues to measure and monitor professional learning activities during each year.

MOVING FORWARD:

Looking ahead to 2025 and beyond, the Committee will continue its work on: expanding partnership opportunities with other organizations, including local governments, non-profits, First Nations, educational institutions, and members of the private sector; continue to coordinate activities with the 'Peer Learning Network' (PLN) to host informative webinars for both members and non-members; implementing PIBC's ongoing regular CPL webinar programming; continued support for local chapter in-person and on-line events; and a planned 2025 member survey to guide continued professional learning programming on key and emerging priority topics for members.

COMMITTEE THANKS:

Sincere thanks are extended to the volunteers who supported PIBC's local chapters and contributed to the success of the 2024 BC Land Summit conference. Our gratitude also goes to the presenters, sponsors, and partners whose involvement helped ensure the success of the Institute's CPL programming and events throughout the year. Special appreciation is extended to members of the CPL Committee and to PIBC staff for their continued commitment and support in guiding and delivering the Institute's CPL programs and activities. Thank you all for your invaluable contributions!