

ROLL UP YOUR SLEEVES!

Hands-On Community Engagement with Wendy Sarkissian

OCTOBER 25–26, 2014
9:00 AM–5:00 PM
VANCOUVER, BC

The Social Planning and Research Council of British Columbia (SPARC BC) is delighted to offer a two-day masterclass training in hands-on community engagement with respected community engagement and reflective practitioner and trainer, Wendy Sarkissian.

WORKSHOP APPROACH

- Community engagement methods with a practical hands-on emphasis
- Embodied processes, not online or social media approaches
- Use of role plays, myth and archetype, simulations
- Advice on workshop facilitation and recording
- Approaches for working with children and young people
- All examples based in practice
- Opportunities to work with some methods

WHO IS THIS WORKSHOP FOR?

- Anyone seeking to design and implement authentic, creative and effective hands-on community engagement processes.
- People in the following fields:
 - community, urban and regional planning
 - community development
 - social work
 - social planning and social action
 - the land professions
 - community members and activists
 - health professionals
 - advocates
 - scholars and students

THE WORKSHOP FACILITATOR

Dr Wendy Sarkissian LFPIA

one of Australia's most experienced social planners, facilitators and trainers

- over 40 years' professional experience
- expert in community engagement, social planning, housing, evaluation and professional ethics
- designs and manages complex community engagement processes in a range of developments and small rural communities
- over forty professional awards, largely for community engagement work
- managed Vancouver post-occupancy evaluation of resident satisfaction with high-rise housing
- Adjunct Professor, School of Community and Regional Planning, UBC





PROPOSED WORKSHOP PROGRAM

DAY 1

Arrivals

Affinity Diagram on arrival:

Impediments to effective hands-on community engagement in planning

1. Welcome, introductions and survey results
2. Introductions
3. Introduction and framing: models and frameworks
4. Hands-on community engagement in practice
5. Morning's lessons
6. Affinity Diagram
7. Embodied Affinity Diagram
8. Working with children and young people
9. Using film and video
10. Final comments, reflections and refocussing for Day 2

TEXTBOOK

Wendy's award-winning book, *SpeakOut: The Step-by-Step Guide to SpeakOuts and Community Workshops* (Earthscan, 2009), will be used as a text.

A copy will be included in the registration fee.

DAY 2

Arrivals, refreshments and networking

1. Catch-up
2. SpeakOut model
3. Facilitation and recording
4. Role Plays, Simulations and Mock-ups
5. Storytelling, Myth and Archetype
6. Lessons for embodied processes
7. Workshop: Rezoning in Maypole
8. Presentations
9. Final comments and evaluation

HOW TO REGISTER

Please call Eva Negley at **604.718.8505** or email via enegley@sparc.bc.ca

Register by **October 17**.

This event is eligible for **11 PIBC CPL Learning Units**.

COST

\$230.00 per person for 2-day workshop. Payment by cheque or credit card.

LOCATION

YWCA Program Centre, 535 Hornby Street

