



January 2004

Planning West

Advertising Information

About Planning West:

Planning West (formerly PIBC News) is the quarterly newsletter and planning news magazine of the Planning Institute of British Columbia (the provincial affiliate of the Canadian Institute of Planners). The Institute was founded in 1958, and represents nearly 1000 practicing professional planners, planning students and associate members across British Columbia and the Yukon.

Planning West contains an exciting mix of news and information about the Institute and its activities, as well as feature articles and opinion pieces about contemporary issues in planning. It is currently published four times each year (quarterly), and has a readership of about 1,000. Planning West is available in several academic and public libraries within BC and across Canada.

Paid subscriptions to Planning West are available to non-members. For more information contact the Institute as listed below.

Current Advertising Opportunities & Rates:

Sizes and prices are available & applicable as indicated below. Please note that prices do not include applicable 7% GST.

- 1/2 Page (18.5 cm wide X 10 cm high) \$100.00 (plus 7% GST)
- 1/3 Page (12 cm wide X 12 cm high) \$70.00 (plus 7% GST)
- Business Card (9 cm wide X 5 cm high) \$45.00 (plus 7% GST)

Note: Placement is subject to editorial layout.

Ads must be submitted 'camera ready', in electronic format, emailed to: pibc@telus.net
All graphic content must be a minimum resolution of 300 dpi. Ads will be placed as received by PIBC. Ads not fitting standard sizes will be cropped to fit as necessary. PIBC accepts no responsibility for design errors or omissions submitted by advertisers.

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