

# MEMBER ENGAGEMENT

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The Institute's Member Engagement Committee, working with Institute staff, oversees PIBC's membership outreach, engagement, and related activities, as well as engagement and liaison with Student members and academic planners at the four accredited university planning programs in BC and Yukon through a key liaison sub-committee. Board member Andrew Yan RPP, MCIP was appointed by the Board in 2022 as the new chair of the Committee.

2022 continued as a period of transition for the Committee, as the Committee chair role had remained vacant since mid-2021 with the start of the new Board term, and the Board worked to identify and appoint a new chair. The Committee as a whole did not meet in 2022, though key work and initiatives did continue moving ahead through some of the Committee's active sub-committees and other related committees, including activities related to student and academic liaison, and work implementing the Institute's new student internship program.

## **STUDENT & ACADEMIC LIAISON:**

The Academic Liaison Sub-Committee continued to work on key activities and initiatives related to planning students and over the course of 2022. The sub-committee continued to be chaired by Mark Holland RPP, MCIP. Ongoing work continued to focus on highlighting and communicating the work of both planning students and academic planners at the four accredited university planning programs at UBC, UNBC, SFU and VIU to the wider membership and profession.

This work continued to include developing and publishing regular, ongoing, rotating features and profiles of the accredited university planning programs and their people (students and faculty) in *Planning West* magazine, as well as featured profiles and information about individual students and faculty of the programs on the PIBC website and in the regular PIBC e-News over the course of the year. The Committee also undertook activities to help inform and support students in their career development and transition from academia to the professional working world.

## **SUPPORT FOR STUDENT MEMBERS:**

The Committee continued working with our Student Member Representatives, staff, and others in 2022 to ensure PIBC funding opportunities and other supports for students are being delivered to our Student members. These include continued financial support for student events and activities (including social and networking activities with all four planning programs in 2022).

In addition, through the joint national planning conference in Whistler, the Institute's Student Fellowship program supported the full participation of Student members as program presenters during the conference. Further support was provided through the Institute's annual conference student funding program – facilitating the complimentary participation of several Student members as attendees at the conference and giving them full participation and access to the sessions, networking, and learning opportunities that made up the full conference program.

## **STUDENT INTERNSHIP PROGRAM:**

Building upon the work undertaken last year, the Institute moved forward with the implementation of a new internship program for Student members. Based on the framework developed by the Committee and with the support of funding approved by the Board, the new stand-alone Student Internship Program Committee implemented the first student internship in 2022. Further details on the work of this committee and the implementation of the student internship program can be found elsewhere in this report.

## **COMMITTEE THANKS:**

Many thanks are extended to all the volunteer members who have participated in the past on the Member Engagement Committee and on its sub-committees throughout 2022. Work ahead will focus on re-engaging the Committee and exploring key goals and objectives for the Committee going forward. Thanks are also extended to PIBC staff for their ongoing support and assistance.