

CONTINUOUS PROFESSIONAL LEARNING

The Institute's Continuous Professional Learning (CPL) Committee is an operational committee of the Institute responsible for the oversight and management of the Institute's member continuous professional learning programs, activities, and events. Gloria Venczel RPP, MCIP continued as chair of the Committee in 2022.

With the impacts of the COVID-19 pandemic receding, we began to see a shift back to more in-person events at both the Institute and local chapter levels this past year. Additionally, the Institute's online CPL programming still continued to be a strong and successful service and benefit to members in 2022, with continued enhanced capacity and more online webinars delivered than in the previous year.

CPL WEBINAR PROGRAM:

The Institute's successful and popular CPL webinar programming continued as a key member service delivered in 2022 – having another highly successful year in terms of webinars delivered and overall levels of participation. Working with PIBC staff, the Committee continued in its role helping to identify and develop topic areas, identify potential presenters, and suggest possible partners for CPL webinars. The Committee and staff continued to work to identify and incorporate emerging issues and relevant best practices into CPL webinar programming.

In 2022 the Institute developed and implemented a total of 9 regular online webinars on a variety of diverse planning topics, including: an annual planning outlook update, planning and social justice, multigenerational and culturally sensitive housing, riparian areas regulation, reading and interpreting survey plans, perspectives on planning and development, reconciliation through placemaking, practical skills for planners, and models of missing middle market housing.

Altogether, this past year's webinars delivered a total of 13.5 learning units (hours) of structured professional learning for PIBC members. With expanded webinar capacity, the 2022

webinars brought together a total of 39 different speakers and presenters and reached more than 1,800 participants across all of the nine webinars delivered. The shared group registration option was again popular in 2022 (with at least 236 group registrations over the course of the year, in addition to the over 1,100 individual registrations). We continued to offer the option to purchase recorded copies of PIBC's CPL webinars for those unable to attend at the time of the webinars. This option continued to expand the accessibility and reach of the webinar program.

Through ongoing coordination with the Institute's Student member representatives, we continued to provide coordinated complimentary group access to webinar programming and recordings for Student members at each of the four accredited university planning programs in BC and Yukon throughout last year.

PIBC's CPL webinar programming continues to generate additional revenue for the Institute, helping to offset the resources and capacity (staff, technical resources, etc.) invested in planning, developing, and delivering the webinars. This past year we continued to achieve success in securing several external sponsors and learning partners for our CPL webinar programming from key external

CPL Events & Activities in 2022

37 CPL events & activities delivering
177.5 CPL Learning Units (LUs)

1 Annual Conference
(National Conference with CIP) **110.75** LUs
9 CPL Webinars **13.5** LUs
28 Local Chapter Events **53.25** LUs

organizations. In 2022 this included our partnership with ESRI Canada which resulted in our ability to offer a free webinar hosted by ESRI during the year.

WORK WITH PIBC LOCAL CHAPTERS:

Supporting PIBC's nine local chapters across British Columbia and Yukon remains an ongoing strategic priority, including supporting the delivery of local professional learning opportunities for members. We were pleased to see greater activity and a return to more in-person events (as well as the continuation of online or virtual events) across our local chapters this past year. Throughout 2022 there were at least 27 or more local chapter events that delivered a minimum of 53.25 learning units of activity for members across BC and Yukon.

The Institute continues to provide resources and capacity (including a dedicated Zoom subscription exclusively for chapters' use, continued staff support, registration and administrative resources, and communications support) to help chapters organize and deliver professional learning, networking, and other events/activities. We have been working internally and with chapters to streamline the provision of these logistical supports while reducing financial and administrative impacts on chapters as well.

We were also pleased to organize and convene our annual in-person roundtable meeting of local chapter volunteers which was held in November 2022 (the first since the onset of the pandemic in early 2020). These organized meetings provide an excellent opportunity for volunteer leaders from our chapters to connect with PIBC and each other, share experience and knowledge, and help coordinate activities for the membership. Our continued thanks are extended to the many volunteer members at the local chapter level who help keep local Institute activities and events happening across BC and Yukon. Thank you.

2022 NATIONAL CONFERENCE – ELEVATION 2.0:

We were pleased to collaborate and partner with our national association – the Canadian Institute of Planners (CIP) – to deliver the joint national planning conference in early July 2022 in Whistler. Originally scheduled to take place in 2020, we were excited to at last successfully convene this delayed conference and welcome planners and others from across Canada and beyond.

The conference took place over three and a half days (July 5-8, 2022) at the Fairmont Chateau Whistler and included over 800 total attendees (including those who were able to participate virtually, thanks to the online streaming of certain program content). It involved over 200 presenters who helped us deliver 44 conference sessions, 10 workshops, and 9 learning tours, providing 110.75 learning units of professional development. Additionally, the conference included a number of unique and memorable social,

networking and cultural elements – including a mountaintop closing reception accessed by a gondola ride up Whistler Mountain. Thanks to the staff and volunteer teams from PIBC and CIP, along with all the other volunteers, presenters, sponsors, attendees, and others who made this joint national conference such a success.

PROFESSIONAL LEARNING ACTIVITIES BY THE NUMBERS:

As the Institute continues implementing professional learning activities for members, we continue to measure and monitor these activities over the course of each year. We were pleased to see the delivery of at least 37 different professional learning activities and events over the course of 2022, representing a total of 177.5 units of structured professional learning for PIBC members.

MOVING FORWARD:

Looking ahead into 2023 and beyond, the Committee will continue its work on: planning and implementing PIBC's ongoing CPL webinar programming; continuing to build partnerships to enhance the delivery of more accessible, complimentary webinars; continuing to develop and explore partnerships with external organizations; ongoing support for local chapters; and the development and implementation of potential new professional learning opportunities (including potential new in-person learning activities). Additionally, the Committee will be looking at possible recruitment and outreach to bring potential new members onto the Committee in the future.

COMMITTEE THANKS:

Our thanks are extended to the dedicated volunteer members of the CPL Committee and to PIBC staff for their participation and work helping to guide and deliver the Institute's CPL programs and activities. Further thanks are extended to the many volunteers who contributed to the Institute's local chapters and to the annual conference this past year, as well as to the presenters, sponsors, and partners who again helped make all the Institute's CPL programming and other events such a success in 2022. Thank you!